

THE DEVELOPMENT OF MEXICO'S TOURISM INDUSTRY

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The contrasts drawn with the development of Cuban and Caribbean tourism enhance the book's value." - Gilbert M. Joseph, Yale University - Gilbert M. Joseph, Yale University "Dina Berger's book is an important new study that explains how U.S. and Mexican elites transformed and marketed the image of Mexico

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The Development of Mexico's Tourism Industry is an original and welcome contribution that should receive a wide audience across disciplines.' - Eric Zolov, Franklin & Marshall College, author of *Reframed Elvis: The Rise of the Mexican Counterculture* (1999)

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Mexico's revolutionary elite in 1928 formed the Mixed Pro-Tourism Commission, which brought together governmental officials and the business community. Studying the successes and difficulties of tourism development in Canada, the U.S. and Cuba, Mexican bureaucrats crafted their own plans and initiatives. Though the government started the dialogue on tourism, private organizations like the

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Dina Berger The Development of Mexico's Tourism Industry

Dina Berger, *The Development of Mexico's Tourism Industry: Pyramids by Day, Martinis by Night* (New York and Basingstoke: Palgrave Macmillan Press, 2006), pp. xvii+164, \$69.95; 35.00, hb.

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Tourism and Economic Development Evidence from Mexico

Cecile Gaubert will present the results of recent research on tourism and economic development in Mexico. Cecile Gaubert will present the results of recent research on tourism and economic development in Mexico. Toggle navigation. Who We Are. Leadership, organization, and history. With 189 member countries, staff from more than 170 countries, and offices in over 130 locations, the World Bank

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Mexican tourism it's time for a new strategic focus says

The secretary general observed that tourism in Mexico is also facing structural challenges, as the sector's success has been based on the development of large resorts in major coastal destinations.

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More good news for Mexico's tourism industry

Due to last year's strong performance, Mexico could achieve its highest ranking ever on the World Tourism Organization (UNWTO) list of countries with the most visitors. In 2013, Mexico was No. 15.

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The Development of Mexico's Tourism Industry D Berger

The Development of Mexico's Tourism Industry is an original and welcome contribution that should receive a wide audience across disciplines.' - Eric Zolov, Franklin & Marshall College, author of *Reframed Elvis: The Rise of the Mexican Counterculture* (1999)

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Tourism and economic development Evidence from Mexico's

Tourism has become one of the most visible and fastest growing facets of globalisation in developing countries, where tourism exports have grown at an average annual rate of 11% over the period 1982-2012.

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Tourism Policy Review of Mexico en OECD

The Mexico Tourism Policy Review provides an assessment of tourism-related policies, programmes and plans to support sustainable tourism development in Mexico. Policy recommendations focus on priority areas to help strengthen Mexico's tourism sector and take advantage of opportunities with strong potential for economic growth, investment and development, notably in the following areas: policy-making environment and governance arrangements; transport, mobility and connectivity for visitor

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TOURISM DEVELOPMENT IN CANCUN MEXICO AN ANALYSIS OF

nature of state-directed tourism development and evaluates its success in Cancun, Mexico. Through an analysis of qualitative and quantitative data and comparison studies of Jamaica and the Cayman Islands, the study seeks to understand the unique nature of Cancun's success.

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Tourism Development in Quintana Roo Mexico Cultural

Tourism Development in Quintana Roo From the beginning, the expansion of tourism in this part of Mexico (an earlier phase of small-scale tourism at Cozumel and Isla Mujeres falls outside the purview of this article) has been very much the work of national and international agencies and institutions, both public and private.

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